

Application form/Appendix No. 5
 to the Contract for participation in the exhibition "ParkZoo-2025" No. of « » _____ 20__.
 (Revision dated 05.08.2025)

APPLICATION FOR PLACEMENT OF INFORMATION IN THE ELECTRONIC CATALOG OF THE EXHIBITION (ON THE WEBSITE AND MOBILE APPLICATION) AND INFORMATION MODULE IN THE OFFICIAL GUIDE OF THE EXHIBITION

Exhibitor _____
 Responsible person _____
 Phone _____ E-mail _____

MANDATORY FOR COMPLETION

Submitting company information to the online catalogue is included in the registration fee and is mandatory. To have your company information and logo published in the online catalogue, you must complete the online application no later than August 15, 2025.

The information is submitted in the Exhibitor’s Personal Account under the section: Administration / Preparation Stages for the Exhibition.

The company description in **Russian and English** must not exceed **300 characters per language**. It should include:

company name, country, address, phone number, email, website, and a brief description of your products or business activities.

ADDITIONAL INFORMATION

No	Name of service	Cost*, Euro (USD/CNY) incl. 5% VAT	Quantity
Placement in the online catalogue and on the exhibition website:			
1	Placement of additional company information in the online catalogue (300 characters)** (order by 23.09.2025)	77,00 (84,00/500,00)	
2	Highlighting of the company name in the list of Exhibitors in the official exhibition guide (order by 10.08.2025)	154,00(167,00/1000,00)	
Placement of full-color information module in the official exhibition guide:			
1	Information module next to the list of Exhibitors (only one module per company allowed), only 2 modules available, size 105 × 148 mm *	462,00 (500,00/3 000, 00)	
2	Information module (only one module per company allowed), only 4 modules available, size 105 × 148 mm *	308,00 (334,00/2 000,00)	
3	“New Products” information module (only one module per company allowed), only 8 modules available, size 105 × 74 mm *	154,00(167,00/1000,00)	

Requirements for Information Materials

- The module outlines must be invisible, and elements must not exceed the module size.
- Format: Print-ready files should be provided in PSD, TIFF, EPS, AI, or CDR formats.
- Element positioning: All design components (text, logos, etc.) must be placed at least 5 mm from each edge.
- Vector elements: Color mode — CMYK; total ink coverage should not exceed 280%. All fonts must be converted to outlines. It is not recommended to use fonts smaller than 10 pt in composite color or reversed on a colored background.
- Raster objects: Minimum resolution — 300 dpi. Scaling, cropping, or mirroring should only be done using Adobe Photoshop. Do not use alpha channels in the final layout. Save files without LZW compression.
- Bleeds: The ad module must include both internal and external bleeds of at least 3 mm (preferably 5 mm).

The Organizer is not responsible for the quality of the submitted layout and reserves the right to determine the placement order of materials in the official exhibition guide.

The deadline for submitting information materials is July 25, 2025.

All services are provided with 5% VAT. The number of offers is limited.

Note: If the application for participation in the exhibition is submitted after **July 15, 2025**, placement of information in the official exhibition guide is possible **only upon agreement with the printing house.**

The completed application form must be sent to the Exhibition Organizing Committee (e-mail: **kamilla_ismaeva@parkzoo.ru**, tel.+7(929)570-58-78). A **scanned copy of the signed application** serves as the basis for issuing an invoice.

Head of the company:

signature

FULL NAME

Place of seal

« » _____ 20 _____