

Application form/Appendix No. 6  
to the contract of participation in the exhibition "ParkZoo-2025" № of « » « \_\_\_\_\_ » 20\_\_\_\_  
(Revision dated 12.08.2025)

**APPLICATION FOR PLACEMENT OF INFORMATION ABOUT THE COMPANY IN THE MOBILE APPLICATION, ON THE EXHIBITION WEBSITE, ON THE STRUCTURES IN THE INTERNATIONAL EXHIBITION CENTER.**

Exhibitor \_\_\_\_\_  
Responsible person \_\_\_\_\_  
Phone \_\_\_\_\_ E-mail \_\_\_\_\_

№	Service	Cost (Euro)* (USD/CNY) Incl 5% VAT	Quantity
1.	Visitor Plastic Bags Branding. (Placement in a bollard with guidebooks) (order before 01.08.2025): - plastic bags from the company; - plastic bags are produced by the organizing committee.	1 335.00 (1 539.00/10 000.00) price negotiable	
2.	Placement of a "branded stand" * on the exhibition plan (on the exhibition website, in the mobile application, on the banner in front of the entrance to the halls, in the official guide) (order before 10.08.2025).	215.00 (231.00/1500.00)	Applications are no longer accepted
3.	Notifications in the mobile application of the exhibition (order before 10.09.2025).	16,00 (17,00/100,00)	
4.	Promoter accreditation. (no more than two people from the company, company promoter). (order before 19.09.2025).	462.00 (500.00/3000.00)	
5.	On light structures installed in the pavilion (media size - 1.17x1.97 m) (order before 15.08.2025): - static placement on the front (towards the exhibition halls) side of the structure; - static placement on the rear (towards the entrance to the pavilion) side of the structure	715,00 (770,00/5 000,00) 572,00 (616,00/4 000,00)	
<b>Placement of the Exhibitor's information on the CrocusExpo IEC structures **</b>			
1.	Advertising on 9.2x6.9 m LED screens located on the Crocus Expo territory along the Moscow Ring Road (order before 15.08.2025): Minimum placement period - 5 days. a) timing of the clip - 10 seconds* b) timing of the clip - 20 seconds* c) the clip's timing - 30 seconds* * for one day of broadcasting, 288 shows per day, 1 show of about 5 minutes.	A) 308,00 (334,00/ 2500,00) B) 385,00 (417,00/ 3000,00) C) 462,00 (500,00/ 3500,00)	
2.	Placement of the Exhibitor's video content on the screens in the hall of Pavilion 1 for the duration of the exhibition (order before 15.08.2025):	1 715,00 (1 847,00/ 12 000,00)	
<b>Package offers</b>			
1.	Package #1. Promoter accreditation + Branded stand** + push notification in mobile app) (order before 10.08.2025).	539,00 (584,00/3500,00)	Applications are no longer accepted
2.	Package № 2. Branded stand** + push notification in the mobile application (order before 10.08.2025)	77,00 (84,00/500,00)	Applications are no longer accepted

The completed application form should be sent to the organizing committee of the exhibition (e-mail: [kamilla\\_ismaeva@parkzoo.ru](mailto:kamilla_ismaeva@parkzoo.ru), tel.+7(495)797-64-43). The scanned version of the signed application form is the basis for invoicing.

\* Marking of the Exhibitor's stand on the exhibition schemes: by color, logo, etc.

\*\* Offer is limited. The cost of services is adjusted depending on technical conditions, size and location of structures, as well as changes in the cost of services of third-party organizations.

Head of the company: \_\_\_\_\_  
signature

\_\_\_\_\_ FULL NAME  
« » \_\_\_\_\_ 20\_\_\_\_

Place of seal